



KVUE  
P.O. Box 9927  
Austin, TX 78766

Media Strategies & Research - VA  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030

## Contract # 862941

### Schedule Dates

10/23/12-10/25/12

### Advertiser

Hathcock for 3rd Court of Appeals (40332)

### Agency/T-Code

Media Strategies & Research - VA (1523)/155303

### Product

Political - State Court of Appeals (1186)

### Brand

Hathcock for 3rd Court of Appeals (180334)

### Salesperson

House - KVUE, KVUE (1553)

### Sales Office

KVUE

### Buyer Name

### Phone/Fax

### CPE

### Account Types

### Billing Type

### Comments

/

N/A

Local/Political Candidate - Agency

Standard

10/18/12

10/19/12

Heath Groves

No

### Headline #

### Demo

### Order Type

### Package Deal

### Commission %

### Commission

### Net Total

### Sales Tax

Normal

15.00

\$1,256.25

\$7,118.75

### Austin (KVUE) (KVUE)

By Broadcast Month

Oct. 2012

Grand Total:

### Rate

\$8,375.00

\$8,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/22/12-10/25/12	4	:30	5:58A- KVUE News Daybreak	1	1	1	1	1							Austin (KVUE) (KVUE)		10/18/12
1.1	Normal Line / SPOT	10/23/12-10/25/12	4	:30	5:58A- KVUE News Daybreak	1	1	1	2	1				4	\$325.00	\$1,300.00	Austin (KVUE) (KVUE)		10/19/12
2.0	Revised Line / SPOT	10/22/12-10/25/12	4	:30	7A- 9A (CT)	1	1	1	1	1							Austin (KVUE) (KVUE)	GMA	10/18/12
2.1	Normal Line / SPOT	10/23/12-10/25/12	4	:30	7A- 9A (CT)	1	1	2	1					4	\$325.00	\$1,300.00	Austin (KVUE) (KVUE)	GMA	10/19/12
3.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	11A- 11:57A (CT)	1	1	1						1	\$100.00	\$100.00	Austin (KVUE) (KVUE)	Midday	10/18/12
4.0	Revised Line / SPOT	10/22/12-10/25/12	4	:30	4:58P- KVUE News 5pm	1	1	1	1	1							Austin (KVUE) (KVUE)		10/18/12
4.1	Normal Line / SPOT	10/23/12-10/25/12	4	:30	4:58P- KVUE News 5pm	1	1	1	1	1				3	\$475.00	\$1,425.00	Austin (KVUE) (KVUE)		10/19/12
5.0	Normal Line / SPOT	10/23/12-10/25/12	4	:30	5:58P- 6:30P (CT)	1	1	1	1	1				3	\$550.00	\$1,650.00	Austin (KVUE) (KVUE)	6P News	10/18/12
6.0	Revised Line / SPOT	10/22/12-10/22/12	5	:30	6:30P- Entertainment Tonight	1											Austin (KVUE) (KVUE)		10/18/12
6.1	Normal Line / SPOT	10/23/12-10/23/12	5	:30	6:30P- Entertainment Tonight	1	1							1	\$350.00	\$350.00	Austin (KVUE) (KVUE)		10/19/12
7.0	Revised Line / SPOT	10/22/12-10/25/12	4	:30	9:59P- 10:35P (CT)	1	1	1	1	1							Austin (KVUE) (KVUE)	Late News	10/18/12
7.1	Normal Line / SPOT	10/23/12-10/25/12	4	:30	9:59P- 10:35P (CT)	1	1	1	1	1				3	\$750.00	\$2,250.00	Austin (KVUE) (KVUE)	Late News	10/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

**FEDERAL CANDIDATE**

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**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KVUE-TV      Austin	<b>Date:</b> 10/18/2012
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I, Media Strategies and Research,  
 being/on behalf of: Andrew Hathcock, a legally  
 qualified candidate of the Democratic political  
 party for the office of: 3rd Court of Appeals  
 in the General  
 election to be held on: Tuesday, November 06, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 22, 2012			Thursday, October 25, 2012		

**Total Charges: \$8,375.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Judge Hathcock for the 3rd Court of Appeals

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Karen Bartoletti

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Thursday, October 18, 2012

Date

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title